



MBA

Master of Business Administration



Become a dynamic leader
in a global marketplace

Anglia Ruskin University's MBA Programme creates the ideal environment to explore yourself, identify your personal strengths and professional development needs and acquire the competencies to accomplish your goals.

Visit www.ftmsglobal.edu.sg for our acclaimed MBA with classes at weekends, or our Diplomas, UK Degrees and Professional Accountancy courses

Developing Innovative Leaders

The Master of Business Administration is aimed at providing students with the entrepreneurial and management abilities that will help their careers flourish. It is a generic business degree which meets the needs of managers, and prepares aspiring managers for senior roles.





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FTMSGlobal Academy has long and distinguished experience of providing a first-class education and rewarding life experiences to students from all over the world.

About FTMSGlobal Academy

FTMSGlobal, established in 1986 in Singapore, now has 13 campuses in 10 countries in Asia and Africa. FTMSGlobal offers Professional Accounting and Finance courses as well as an array of academic programmes in Business, Information Technology, Accounting and Finance, and Hospitality programmes. Students are offered various entry routes, including through enrolment in the English Language course. Students can progress through diplomas, higher diplomas, degrees, and the post-graduate MBA.

FTMSGlobal's robust and dynamic business structure has helped develop the high quality of education at all its campuses. With 30 years of excellence in education and training, more than 30,000 students have graduated from FTMSGlobal. Our Management, Academics, Staff, and our strong student Alumni create the strength and dynamism of FTMSGlobal.

Campus Location

Located in the heart of Singapore's financial centre, Raffles Place, the city centre campus of FTMSGlobal, offers students an invaluable experience of learning in one of the busiest financial centres in Asia. The city centre campus is ideally situated with a good network of transport facilities, and proximity to the renowned Orchard Road shopping belt of Singapore. The cosmopolitan environment of the city centre campus exposes the students to living and working in a multi-cultural and multi-national population.

The modern and fully equipped FTMSGlobal city campus offers every student the full spectrum of student enrichment facilities for a conducive learning environment. Coupled with excellent student services and activities, the students are prepared for success.



Vision

To be a World-Wide Premier Education and Training Provider

Mission

- To provide excellent teaching, professional and entrepreneurial development, research and support services
- To create opportunities for scholars and graduates to build world-class businesses

Culture

Our Culture is defined by our core values in developing tomorrow's professionals today

Core Values

To provide our services based on:

- Honesty
- Integrity
- Respect
- Trust
- Ethics
- Professionalism

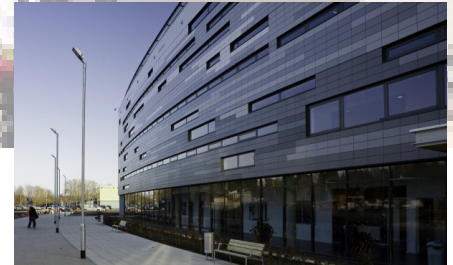
Service Guarantee Statements

- Qualified professional team of lecturers
- Comprehensive coverage of course syllabus and structure
- Focused and comprehensive lecture materials
- Conducive study environment
- Accessible and strong student support services
- Continuous feedback and redress mechanism



Master of Business Administration

Award by Anglia Ruskin University, UK



30,000 students | 3 campuses in UK | Main Campus in Cambridge, UK | More than 150 years of existence



The Anglia Ruskin Heritage

John Ruskin (1819-1900) was the leading art critic of the nineteenth century. He was also passionately concerned with social reform, as well as the relationship between human beings and society, nature, architecture, craftsmanship and ideas. Ruskin's ideas continue to shape our society. One of Ruskin's best known works 'Unto This Last' (1860-1862) has been described as a book which changed history, inspiring the minds of politicians, philosophers and authors, including such luminaries as Gandhi, Tolstoy, Proust and Oscar Wilde.

150th Anniversary

2008 saw the 150th Anniversary of the formation of Anglia Ruskin University, in its first incarnation as the School of Art in Sidney Street, Cambridge.

Today, Anglia Ruskin University has a total student population of approximately 30,000 and is one of the largest universities in the UK offering practical and relevant courses to the new world economies. The students study for undergraduate and postgraduate degrees, as well as a range of professional qualifications. The university offers an ever expanding range of contemporary courses designed to meet the needs of the individual and the requirements of knowledge-based economies.

Why choose Anglia Ruskin's MBA?

Anglia Ruskin University courses are designed to be not only relevant to the needs of industry and the professionals, but also to be engaging and stimulating with an emphasis on the acquisition of practical skills. Anglia Ruskin University MBA students have:

- 24 hours / 7 days (24/7) access to ARU's Library



Course Details

Master of Business Administration

Award by Anglia Ruskin University, UK

Introduction

The MBA programme has been developed to meet the needs of middle/senior managers in the running of businesses and to facilitate their progression to higher-level roles within their organisation. Managers need to be aware of issues, to be able to analyse their potential outcomes and consequences and to decide how to react.

Unique to the Anglia Ruskin's MBA is the depth of emphasis on a strong, practical and professional orientation to the curriculum and learning styles.

The MBA has a strong reputation for providing managers with the foundation necessary for handling complex issues in a turbulent business environment. Leaders need to be able to handle challenges and be thoughtful, analytical and innovative.

The Anglia Ruskin MBA curriculum follows the Quality Assurance Agency (QAA, UK) recommendations to focus on advanced study of organisations and the dynamic, global context businesses face in recent years.

MBA graduates are equipped with up-to-date skills and knowledge to head their organisations or drive their businesses to the next level.

Duration

12 Months (Full Time / Weekend)

Intakes

January / June / September

Exemptions

All exemptions are subject to approval of the Academic Board.

Entry Requirements

Applicants are required to satisfy all the following entry requirements:

- EITHER to hold a degree from a UK university, at a minimum of lower second class honours;
- OR to hold an academic or professional qualification which is equivalent in breadth and depth to a UK honours degree in accordance with the Academic Regulations. This may include a degree from a non-UK university;
- (for applicants whose first language is not English) to demonstrate certified proficiency in the English language of at least IELTS 6.5 (or its equivalent), unless they can provide satisfactory evidence that they have been taught and examined through the medium of English.



Delivery Method

Classroom face-to-face lectures and tutorials.

Assessment Method

Each credit-rated module is assessed by an assignment, often work or case-based. There are no formal examinations. This ensures that learning is context-specific and transferable. Assessments have a strong practical and professional orientation, enabling students to develop a range of practical management skills relevant to senior roles in their organisation. Work-based assignments are used where relevant and practical, to help students relate their learning to their work environment, increase knowledge of that environment, help raise their profile and ensure they gain immediate and practical benefits.

Early Exit Points

Students who are unable to complete the program may choose to exit the program at an earlier stage. With credits attained, the following level of certification will be awarded.

| | |
|---|-------------|
| Postgraduate Certificate | 60 Credits |
| Postgraduate Diploma | 120 Credits |
| Masters | 180 Credits |
| 120 Credits + 60 Credits (Postgraduate Major Project) | |

Module Synopsis

Business Analysis Project

This module focuses on both strategic and operational aspects and integrates topics and themes from other modules. This integrative approach will enable you to develop a comprehensive understanding of the issues facing an organisation and the implications of those issues for its well-being.

Decision Making and Problem Solving

This module provides the skills and knowledge necessary to develop frameworks and approaches to decision making, by critically examining theoretical models and relating them to business experience.

Entrepreneurship and Innovation

This module will assess the classical model of entrepreneurship and examine the main characteristics of successful entrepreneurs within both smaller less well known organisations and the more famous names who lead larger organisations. Recent alternative approaches to entrepreneurship will be examined, focussing especially on how to develop an entrepreneurial culture that involves employees at every level within the

organisation. The study of innovation will begin with the importance of creative and integrative thinking, followed by reflection on the context of innovation within the modern business environment. Finally, the innovation process itself will be examined along with attempts to protect innovations through a variety of intellectual property rights.

Marketing Management

This module examines a series of case studies from a range of industries. One of the main focuses for the design of this module has been the further development of relevant employability and professional skills.

Organisational Behaviour

This module provides a number of conceptual frameworks to help students make sense of professional practice and context. The focus is to seek insights into behaviour in organisations from a behavioural - science perspective.

Postgraduate Major Project

Students are supported to prepare and submit a masters dissertation. It involves an assessment volume equivalent to 18,000 words and worth 60 credits.

Research Methods for Business and Management

Emphasis is placed on developing a student's skills towards a workplace based Masters dissertation or project. Students will develop the knowledge, skills and abilities they will need to effectively carry out business or management research.

Strategic Financial Analysis

This module provides a conceptual and analytical framework for looking at the financial performance of organisations operating internationally in capital, financial and operational markets.

Strategic Management

Students will explore the rich field of strategic management and understand how strategic analysis and formulation contribute to an organisation's performance.

Award

By Anglia Ruskin University, U.K.

A student's MBA Degree certificate is identical in all respects to that awarded to ARU students who studied at ARU in Cambridge, UK.



MBA that puts you and your career first

9 modules

One dissertation - double credits

Exit points

Critical skills for the industry



The Master of Business Administration uniquely puts you and your business in the centre of learning. There are no examinations in the course. A major project forms an integral part of the course: assisted by professors and students, you will learn to apply knowledge and skills to your businesses immediately.

The Anglia Ruskin University's MBA aims to develop you to become a self-confident and effective leader of the 21st century. You will gain the skills to help you and your business succeed in the rapidly evolving 21st century business environment. You will also gain critical competencies required to handle complex organisational issues across a wide range of management disciplines.

These Competencies include:

- Leadership
- Decision-making
- Managing across cultures
- Organisational transformation
- Innovation

Key Features of MBA

In today's world, it is the tenacity to win and the ability to strategically think ahead of your competitors that differentiate successes and failures. You will be continuously put through a learning regime to stretch your critical and analytical skills. You shall exercise your emotional intelligence and inter-relationship skills to

achieve objectives set by you. The 12-month full time or part-time or weekend course will mimic real world situations so that you will hone your skills to help you succeed in the real world.

Student-centric Learning Methodology that focuses on applying the learning outcomes directly to your business or organization.

A **Consultancy Project** in which a student learns concepts, tools and theoretical foundations of management through examination of real-life cases.

Develop critical skills for success:

- Innovative Thinking
- Strategic Thinking
- Personal Effectiveness
- Leadership

Networking

You will network with impressive colleague students and faculty members with whom you may beneficially keep in touch as your career develops.

Added value components

FTMS uses its best endeavours to give students added insights into leadership, corporate governance and a range of other issues beyond what would usually be covered within an MBA.

Message from the Programme Director

Message from the Programme Director



I continue to be excited about our MBA. The programme has a 'triple lock' on quality. First, it is subject to FTMS's own commitment to quality and our quality assurance protocols. Secondly, Anglia Ruskin University ensures we achieve at least as high quality standards as ARU themselves work to in Cambridge, UK. Thirdly, FTMS and this programme, are subject to rigorous oversight by national authorities.



The MBA attracts high quality students, most with business experience and many continuing in executive posts as they study for this degree. High quality students enrich the experience of all students and inspire and enable FTMS faculty to teach to a high standard. Making it possible to arrange teaching around extended weekends facilitates continuing with an executive role whilst at the same time studying for this degree. It means that students can often relate their classroom experience to their current executive responsibilities as well as undertake MBA projects which add value to their employer, and are aided by their employer.

In FTMS we try to add extra to the MBA – including but not limited to networking opportunities, leadership guidance and an understanding of corporate governance. We believe you will find our faculty understanding, supportive, caring and approachable.

I very much look forward to welcoming you onto this MBA.



~ Andrew Chambers

Student Testimonials



It was a great decision to select MBA programme from Anglia Ruskin University. I have strengthened my ability by enjoying the multinational atmosphere in Singapore. FTMSGlobal Academy is an ideal place for me to take this next step in my life, the place which will turn me from just another professional to a bonafide leader in future. While studying here I grew as an individual, learning to interact and talk to people from different and multicultural background. I came to Singapore, far away from India as I wanted to study within a global perspective that would enable me to learn about Asia Pacific emerging markets. This MBA is more than meeting my criteria through its location in top class global city (Singapore) that is positioned strategically in Asia's emerging markets and learning so much on so many different levels, all the time and making some amazing students for the lifetime. FTMSGlobal is not only professional in teaching international student, but is also good at taking care of students with superb and fantastic staff. Studying at FTMSGlobal is one of my best decisions ever.



~ Anu Upadhyay, India



The MBA programme from Anglia Ruskin University offers students an incredible opportunity to develop their leadership and personal management skills through constructive interactions and team works. I have the chance to attend this course thanks to FTMSGlobal Academy in Singapore for the period of one year as full-time student. The environment in the campus is really captivating and motivating, lecturers are always available to any of my requirement and very helpful in my learning. The college's emphasis on collaboration, sharing information and ideas among my fantastic classmates and colleagues makes FTMSGlobal Academy the perfect choice for the MBA course. I consider my experience in FTMSGlobal Academy to be one of the best moments I ever had and I am much confident this has been the best opportunity to grow up as both person and businessman.



~ Alberto Nortilli, Italy



It's like a dream come true. Having completed my CIMA in Sri Lanka, I had the opportunity to follow an MBA programme from Anglia Ruskin University, UK by FTMSGlobal Academy in Singapore. I was glad that with my CIMA membership and my work experience, I was allowed 90 credits exemption (a weightage of 50%) which gave me a shorter period of time to complete the MBA. Upon completion, I got the opportunity to join a leading Singapore company at a Managerial position and also obtained a S-pass to work in Singapore. The salary scale is quite impressive too.



~ Gangatharan Kharthick, Sri Lanka

MBA Subject Specialist Lecturers

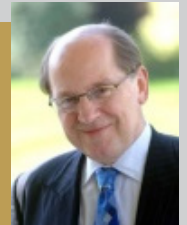
FTMSGlobal's MBA Subject Specialist Lecturers are explorers and discoverers, seeking new ideas and insights at the frontiers of knowledge. They are dedicated professionals who manage the Institute's learning processes and are responsible for advanced learning and development that fuel global innovation - all while staying dedicated to the next leaders in business: our students.

MBA Programme Director MBA Subject Specialist, Research Methods for Business and Management

Eur Ing Professor Andrew D Chambers

Eur Ing Prof ANDREW D CHAMBERS, BA, PhD, CEng, FCCA, FCA, FIIA,
FBCS, CITP, FRSA
Academic Director, FTMS Global Academy.

Andrew is author of *Chambers Corporate Governance Handbook* (6th ed., May 2014, Bloomsbury, ISBN 978 1 78043 482 7, 1,100 pages), *The Operational Auditing Handbook - Auditing Business & I.T. Processes* (2nd ed., Wiley, April 2010, ISBN 0470744766, 884pps) , *Tolley's Internal Auditor's Handbook* (2nd ed., 2009, ISBN 9781405735674, 750 pps), and seventeen other books on these subjects plus translations. He was twice mentioned in House of Lords' debates as an authority on corporate governance and by *The Times* as 'a worldwide authority on corporate governance'. He was Dean of the leading Cass Business School where he is professor emeritus. Appointed in 2010 as the Specialist Advisor to the House of Lords' Economic Affairs Select Committee's Inquiry into *Auditors: market concentration and their role* that led to the current audit market reforms. Andrew was one of a seven member UK committee that in 2013 published enhanced '*Internal Audit Guidance for Financial Services*'. Since 2008 he has been a member and now chair of Fédération des Experts Comptables Européen's (FEE's) Corporate Governance and Company Law committee: FEE is the pan-European association of three dozen professional accounting bodies.



MBA Programme Leader MBA Subject Specialist, Major Project, Decision Making & Problem Solving, Strategic Financial Analysis, Entrepreneurship & Innovation

Soumen Ganguly

BCom, MBA (SMU), PGDip (International Business Operations), PGDip (Business Management)

Soumen's main objective is to help individuals and companies reach their highest potential. He teaches that perseverance and dedication is the fundamental factor for success. His credibility spans a wide spectrum as an experienced Senior Lecturer as well as Facilitator in Business Management programmes for various top corporate clients and universities world-wide. He has prior experience working in the software and service industries. He has also attended a total of 22 National Conferences and 12 International conferences, published in 3 National/International journals, and supervised 15 sponsored research projects from various funding agencies. He has provided guidance to more than 750 Degree and MBA students for their final research projects in various universities. His exposure world-wide has contributed to his expertise in the field.



MBA Subject Specialist, Finance

Thomas Henry John Clendon (Tom)
FCCA

Tom Clendon is a certified accountant who qualified with KPMG. Tom has over twenty years lecturing experience in financial reporting. He has been a director of a leading training provider in the UK. He is the author of A Student's Guide to Group Accounts and his articles are regularly published.



MBA Subject Specialist, Strategic Management

Martin John Windle (Marty)
BA, ACMA

Marty Windle uses his extensive experience of teaching at the highest level to break down key concepts into easy to understand models and techniques. Marty's friendly, relaxed and humorous approach has proved again and again that if you attend his course your chances of passing first time will increase significantly. If you are serious about achieving exam success look no further.



MBA Subject Specialist, Marketing Management

Wong Kit Chee
B.Com, MSM, Master in Strategic Management

Wong Kit Chee (KC) obtained both his Bachelor and Master Degrees from Australia. He worked as a Head of Business heading both the undergraduate and postgraduate programs before moving on as a company Corporate Director in his previous organization. He has vast experiences teaching many partnership Universities' business programs from Australia, UK and Switzerland.



MBA Subject Specialist, Organisational Behaviour

Sukumar Yoga Prabhu, MBA, MPD, BS (H&TM), BBA
MBA Programme Manager
MBA Subject Specialist, Organisational Behaviour

Yoga is Academic Head of FTMS (S'pore). He holds a Master of Business Administration degree from Victoria University, Australia, a Masters in Progression Diploma from Singapore Institute of Commerce and two Bachelor's Degrees in Hospitality Management and Business Administration from Alagappa and Annamalai University respectively. He has also been certified in curriculum design with a Module Certificate in Curriculum Design and Development for Skills Training from ITE, Singapore. Prior to joining to FTMS Global, Yoga held key appointments as Programme Development Manager, Lecturer, Student Support Manager, and Marketing Manager in various Private Educational Institutions (PEIs) in Singapore.



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Master of Business Administration

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